



2015 MAZDA3 SPECIFICATION DECK

1-Aug-14
Version 2015.2

PRODUCTION TIMING:

Job #1: 5DR - July 2014

Job #1: 4DR - July 2014

LINEUP:

Mazda3i SV 4DR

Mazda3i Sport 4DR

Mazda3i Touring 4DR

Mazda3i Grand Touring 4DR

Mazda3s Touring 4DR

Mazda3s Grand Touring 4DR

Mazda3i Sport 5DR

Mazda3i Touring 5DR

Mazda3i Grand Touring 5DR

Mazda3s Touring 5DR

Mazda3s Grand Touring 5DR

CONTENTS:

	Page(s)
Product Summary	2-3
Equipment & Features	4-6
Packages & Options	7
Color & Trim	8-12
Accessories	13-14
Specifications	15-16
Trim Differences	17-22

4 DOOR PRODUCT SUMMARY

Mazda3i SV 4DR	Mazda3i Sport 4DR	Mazda3i Touring 4DR	Mazda3i Grand Touring 4DR	Mazda3s Touring 4DR	Mazda3s Grand Touring 4DR
<i>(adding to / in lieu of Mazda3i SV 4DR)</i>	<i>(adding to / in lieu of Mazda3i Sport 4DR)</i>	<i>(adding to / in lieu of Mazda3i Sport 4DR)</i>	<i>(adding to / in lieu of Mazda3i Touring 4DR)</i>	<i>(adding to / in lieu of Mazda3i GT 4DR)</i>	<i>(adding to / in lieu of Mazda3s Touring 4DR)</i>
<p>Functional / Powertrain</p> <ul style="list-style-type: none"> ● SKYACTIV-G 2.0L I4 with 155 HP ● SKYACTIV-MT 6-speed manual or SKYACTIV-DRIVE 6-speed automatic transmission ● Anti-lock brakes with Electronic Brakeforce Distribution and Brake assist ● Dynamic stability control ● Front and rear stabilizer bars ● Front-wheel drive ● Independent front MacPherson strut suspension ● Independent rear E-type multi-link suspension ● Power-assisted ventilated front & solid rear disc brakes ● Rack-and-pinion steering with variable assist (Electric Power Assisted Steering) ● Traction control system <p>Exterior</p> <ul style="list-style-type: none"> ● 16" steel wheels ● Gloss black dual power door mirrors (folding-type) ● Black beltline trim ● Body-color bumpers ● Body-color door handles ● Clear-lens halogen headlights ● Daytime running lights ● Dual exhaust behind rear valence ● High-mount center brake light - integrated with rear package shelf ● Integrated rear window radio antenna ● P235/60 R16 all-season tires ● SKYACTIV-Body ● SKYACTIV-Chassis ● Variable-intermittent windshield wipers <p>Interior</p> <ul style="list-style-type: none"> ● 12V power outlet(s) ● 3-spoke urethane steering wheel with illuminated controls (MT only) ● 4-speaker sound system (door-mounted full-range speakers) ● 5-passenger seating capacity ● Air conditioning with pollen filter ● AM/FM audio system with digital clock ● Auto door locks (speed sensitive and transmission sensitive) ● Auxiliary audio input jack ● Center console armrest w/ covered storage compartment ● Cloth door panel inserts ● Dome light ● Driver & passenger-side covered visor vanity mirror ● Fold-down rear seat; rear seat button release ● Front cupholders (2) ● Front door storage pockets with bottle holders ● Front seatback map pocket (passenger) ● Full carpeting (black); carpet floor mats ● Lever-type driver's seat lifter ● Passenger assist grips (3) ● Power door locks with 2-stage unlocking & central locking ● Power windows with driver-side one-touch down/up ● Push button start ● Rear door bottle holders ● Rear window defogger ● Reclining front bucket seats ● Remote hood, trunk and fuel door releases ● SV/Sport trim level type cloth-trimmed sport seats ● Tachometer (MT only); resettable trip odometers ● Tilt & telescopic steering column ● Trip computer (MT only) ● Urethane parking brake handle ● USB audio input <p>Safety</p> <ul style="list-style-type: none"> ● 3-point safety-belts for all seat positions ● Advanced dual front air bags (SRS) ● Child-safety rear door locks ● Collapsible steering column (following air bag deployment) ● Dual front seat-mounted side-impact air bags ● Engine-immobilizer anti-theft system ● Front & rear side-impact door beams ● Front safety-belt pretensioners with force limiters ● Headrests, adjustable - front & rear - all seating positions ● Height adjustable front shoulder belt "B" pillar anchors ● LATCH rear seat child safety-seat lower anchors & upper tethers ● Rear door catch pins ● Remote keyless entry system w/ retractable key and panic mode and trunk release ● Side-impact air curtains (front & rear coverage) ● SKYACTIV-Body Ring Structure ● Tire pressure monitor system ● Trunk entrapment release system ● Whiplash-reducing front headrests 	<p>Functional / Powertrain</p> <ul style="list-style-type: none"> ● Body-color dual power door mirrors (folding-type) <p>Exterior</p> <ul style="list-style-type: none"> ● 16" alloy wheels ● Bright beltline trim ● Halogen fog lights ● Heated body-color dual power door mirrors w/ turn signal lamps ● Rear deck lip spoiler (body color) <p>Interior</p> <ul style="list-style-type: none"> ● 3-spoke urethane steering wheel with illuminated controls (AT & MT) ● 60/40 split fold-down rear seat ● Bluetooth hands free phone & audio ● Cruise control ● Front dual map lights ● MAZDA CONNECT™ infotainment system <ul style="list-style-type: none"> - 7" full-color touchscreen display - Multi-function Commander control - Infotainment system voice command - Radio Broadcast Data System program information - HD radio - Aha™ internet radio integration - Pandora® internet radio integration - Stitcher™ internet radio integration - SMS text message audio delivery and reply - E911 automatic emergency notification ● Tachometer (AT and MT) ● Trip computer (AT and MT) ● Tweeter speakers (2) ● USB audio inputs (2) <p>Safety</p> <ul style="list-style-type: none"> ● Blind Spot Monitoring with Rear Cross Traffic Alert 	<p>Functional / Powertrain</p> <ul style="list-style-type: none"> ● Alloy wheels ● Bright beltline trim ● Halogen fog lights ● Heated body-color dual power door mirrors w/ turn signal lamps ● Rear deck lip spoiler (body color) <p>Exterior</p> <ul style="list-style-type: none"> ● 16" alloy wheels ● Bright beltline trim ● Halogen fog lights ● Heated body-color dual power door mirrors w/ turn signal lamps ● Rear deck lip spoiler (body color) <p>Interior</p> <ul style="list-style-type: none"> ● Leather-wrapped brake handle ● Leather-wrapped gearshift knob ● Leather-wrapped steering wheel ● Mazda Advanced Keyless Entry ● Premium cloth-trimmed sport seats ● Rear seat armrest w/ cupholders <p>Safety</p> <ul style="list-style-type: none"> ● Blind Spot Monitoring with Rear Cross Traffic Alert ● Rearview camera 	<p>Functional / Powertrain</p> <ul style="list-style-type: none"> ● Shark fin antenna <p>Exterior</p> <ul style="list-style-type: none"> ● 18" alloy wheels ● Black gloss-type finish grille insert ● P215/45 R18 all-season tires <p>Interior</p> <ul style="list-style-type: none"> ● 6-way power driver's seat with manual lumbar adjustment ● Bose® 9 speaker surround sound system with Centerpoint® 2 and AudioPilot® 2 ● CD player ● Dual-zone (driver & front passenger) automatic climate control system ● Illuminated vanity mirrors (driver & passenger) ● Leatherette seats and door panel inserts ● Mazda navigation system ● Moonroof with one-touch open ● Overhead console w/ sunglasses holder ● SiriusXM satellite radio w/ 4 month subscription ● Variable heated front seats (driver & passenger) <p>Safety</p> <ul style="list-style-type: none"> ● Blind Spot Monitoring with Rear Cross Traffic Alert 	<p>Functional / Powertrain</p> <ul style="list-style-type: none"> ● SKYACTIV-G 2.5L I4 with 184 HP ● SKYACTIV-MT 6-speed manual or SKYACTIV-DRIVE 6-speed automatic transmission ● Sport mode function on AT <p>Exterior</p> <ul style="list-style-type: none"> ● 18" alloy wheels ● Black gloss-type finish grille insert ● P215/45 R18 all-season tires <p>Interior</p> <ul style="list-style-type: none"> ● Active Driving Display for driving information ● Paddle shifters on steering wheel (AT only) <p>Safety</p> <ul style="list-style-type: none"> ● Auto-dimming interior mirror with Homelink ● Perforated leather-trimmed seats ● Rain sensing windshield wipers 	<p>Functional / Powertrain</p> <ul style="list-style-type: none"> ● Auto On/Off headlights ● Bi-xenon headlights with auto leveling ● LED combination taillights ● LED daytime running lights <p>Interior</p> <ul style="list-style-type: none"> ● Auto-dimming interior mirror with Homelink ● Perforated leather-trimmed seats <p>Safety</p> <ul style="list-style-type: none"> ● Pivoting Adaptive Front-lighting System
Product Changes and Features Availability					
Features, options and package content subject to change.					

5 DOOR PRODUCT SUMMARY

Mazda3i Sport 5DR	Mazda3i Touring 5DR <i>(adding to / in lieu of Mazda3i Sport 5DR)</i>	Mazda3i Grand Touring 5DR <i>(adding to / in lieu of Mazda3i Touring 5DR)</i>	Mazda3s Touring 5DR <i>(adding to / in lieu of Mazda3i GT 5DR)</i>	Mazda3s Grand Touring 5DR <i>(adding to / in lieu of Mazda3s Touring 5DR)</i>
<p>Functional / Powertrain</p> <ul style="list-style-type: none"> ● SKYACTIV-G 2.0L I4 with 155 HP ● SKYACTIV-MT 6-speed manual or SKYACTIV-DRIVE 6-speed automatic transmission ● Anti-lock brakes with Electronic Brakeforce Distribution and Brake assist ● Dynamic stability control ● Front and rear stabilizer bars ● Front-wheel drive ● Independent front MacPherson strut suspension ● Independent rear E-type multi-link suspension ● Power-assisted ventilated front & solid rear disc brakes ● Rack-and-pinion steering with variable assist (Electric Power Assisted Steering) ● Traction control system <p>Exterior</p> <ul style="list-style-type: none"> ● 16" steel wheels ● Antenna, roof-mounted short aerodynamic ● Black beltline trim ● Body-color bumpers ● Body-color door handles ● Body-color dual power door mirrors (folding-type) ● Clear-lens halogen headlights ● Daytime running lights ● Dual exhaust w/ bright tips ● High-mount center brake light - integrated with spoiler ● P205/60 R16 all-season tires ● Rear roof spoiler (body color) ● Rear window wiper ● SKYACTIV-Body ● SKYACTIV-Chassis ● Variable-intermittent windshield wipers <p>Interior</p> <ul style="list-style-type: none"> ● 12V power outlet ● 3-spoke urethane steering wheel with illuminated controls ● 5-passenger seating capacity ● 60/40 split fold-down rear seat; rear seat button release ● 6-speaker sound system (door-mounted full-range speakers and tweeter speakers) ● Air conditioning with pollen filter ● Auto door locks (speed sensitive and transmission sensitive) ● Auxiliary audio input jack ● Bluetooth hands free phone & audio ● Center console armrest w/ covered storage compartment ● Cloth door panel inserts ● Cruise control ● Driver & passenger-side covered visor vanity mirror ● Front cupholders (2) ● Front door storage pockets with bottle holders ● Front dual map lights and dome light ● Front seatback map pocket (passenger) ● Full carpeting (black); carpet floor mats ● Lever-type driver's seat lifter ● MAZDA CONNECT™ infotainment system <ul style="list-style-type: none"> - 7" full-color touchscreen display - Multi-function Commander control - Infotainment system voice command - Radio Broadcast Data System program information - HD radio - Aha™ internet radio integration - Pandora® internet radio integration - Stitcher™ internet radio integration - SMS text message audio delivery and reply - E911 automatic emergency notification ● Passenger assist grips (3) ● Power door locks with 2-stage unlocking & central locking ● Power windows with driver-side one-touch down/up ● Push button start ● Rear door bottle holders ● Rear window defogger ● Reclining front bucket seats ● Remote hood and fuel door releases ● Sport trim level type cloth-trimmed sport seats ● Tachometer; resettable trip odometers ● Tilt & telescopic steering column ● Trip computer ● Urethane parking brake handle ● USB audio inputs (2) <p>Safety</p> <ul style="list-style-type: none"> ● 3-point safety-belts for all seat positions ● Advanced dual front air bags (SRS) ● Child-safety rear door locks ● Collapsible steering column (following air bag deployment) ● Dual front seat-mounted side-impact air bags ● Engine-immobilizer anti-theft system ● Front & rear side-impact door beams ● Front safety-belt pretensioners with force limiters ● Headrests, adjustable - front & rear - all seating positions ● Height adjustable front shoulder belt "B" pillar anchors ● LATCH rear seat child safety-seat lower anchors & upper tethers ● Rear door catch pins ● Remote keyless entry system w/ retractable key and panic mode ● Side-impact air curtains (front & rear coverage) ● SKYACTIV-Body Ring Structure ● Tire pressure monitor system ● Whiplash-reducing front headrests 	<p>Functional / Powertrain</p> <p>Exterior</p> <ul style="list-style-type: none"> ● Alloy wheels ● Bright beltline trim ● Halogen fog lights ● Heated body-color dual power door mirrors w/ turn signal lamps <p>Interior</p> <ul style="list-style-type: none"> ● Leather-wrapped brake handle ● Leather-wrapped gearshift knob ● Leather-wrapped steering wheel ● Mazda Advanced Keyless Entry ● Premium cloth-trimmed sport seats ● Rear seat armrest w/ cupholders <p>Safety</p> <ul style="list-style-type: none"> ● Blind Spot Monitoring with Rear Cross Traffic Alert ● Rearview camera 	<p>Functional / Powertrain</p> <p>Exterior</p> <ul style="list-style-type: none"> ● Shark fin antenna <p>Interior</p> <ul style="list-style-type: none"> ● 6-way power driver's seat with manual lumbar adjustment ● Bose® 9 speaker surround sound system with Centerpoint® 2 and AudioPilot® 2 ● CD player ● Dual-zone (driver & front passenger) automatic climate control system ● Illuminated vanity mirrors (driver & passenger) ● Leatherette seats and door panel inserts ● Mazda navigation system ● Moonroof with one-touch open ● Overhead console w/ sunglasses holder ● SiriusXM satellite radio w/ 4 month subscription ● Variable heated front seats (driver & passenger) <p>Safety</p>	<p>Functional / Powertrain</p> <ul style="list-style-type: none"> ● SKYACTIV-G 2.5L I4 with 184 HP ● SKYACTIV-MT 6-speed manual or SKYACTIV-DRIVE 6-speed automatic transmission ● Sport mode function on AT <p>Exterior</p> <ul style="list-style-type: none"> ● 18" alloy wheels ● Black gloss-type finish grille insert ● P215/45 R18 all-season tires <p>Interior</p> <ul style="list-style-type: none"> ● Active Driving Display for driving information ● Paddle shifters on steering wheel (AT only) <p>Safety</p>	<p>Functional / Powertrain</p> <p>Exterior</p> <ul style="list-style-type: none"> ● Auto On/Off headlights ● Bi-xenon headlights with auto leveling ● LED combination taillights ● LED daytime running lights <p>Interior</p> <ul style="list-style-type: none"> ● Auto-dimming interior mirror with Homelink ● Perforated leather-trimmed seats <p>Safety</p> <ul style="list-style-type: none"> ● Pivoting Adaptive Front-lighting System ● Rain sensing windshield wipers
<p>Product Changes and Features Availability</p> <p>Features, options and package content subject to change.</p>				

EQUIPMENT AND FEATURES

	2.0L 4DR				2.5L 4DR		2.0L 5DR			2.5L 5DR	
	i SV	i Sport	i Touring	i Grand Touring	s Touring	s Grand Touring	i Sport	i Touring	i Grand Touring	s Touring	s Grand Touring
Engine & Transmission											
Active grille shutters (part of i-ELOOP)	---	---	---	---	---	OPT	---	---	---	---	OPT
Aluminum-alloy cylinder block and aluminum-alloy lower block	■	■	■	■	■	■	■	■	■	■	■
Exhaust, Stainless steel exhaust manifold, main silencer and pipe; dual outlet behind rear valence	■	■	■	■	■	■	---	---	---	---	---
Exhaust, Stainless steel exhaust manifold, main silencer and pipe; dual outlet with bright tip	---	---	---	---	---	---	■	■	■	■	■
Front Wheel Drive	■	■	■	■	■	■	■	■	■	■	■
i-ELOOP regenerative engine braking system	---	---	---	---	---	OPT	---	---	---	---	OPT
SKYACTIV-G 2.0L 4-cylinder engine	■	■	■	■	---	---	■	■	■	---	---
SKYACTIV-G 2.5L 4-cylinder engine	---	---	---	---	---	---	---	---	---	---	---
Transmission, SKYACTIV-DRIVE 6-speed AT with manual shift mode	Available	Available	Available	Available	Available	Available	Available	Available	Available	Available	Available
Transmission, SKYACTIV-MT 6-speed	Available	Available	Available	Available	Available	Available	Available	Available	Available	Available	Available
Transmission, Sport mode on AT	---	---	---	---	■	■	---	---	---	■	■
Suspension & Chassis											
Brakes, Anti-lock System w/ Electronic Brakeforce Distribution & Brake-Assist	■	■	■	■	■	■	■	■	■	■	■
Brakes, Power-assisted ventilated front disc/solid rear disc	■	■	■	■	■	■	■	■	■	■	■
Dynamic Stability Control with Traction Control System	■	■	■	■	■	■	■	■	■	■	■
Front Suspension - Independent MacPherson strut with coil springs	■	■	■	■	■	■	■	■	■	■	■
Hill Launch Assist	■	■	■	■	■	■	■	■	■	■	■
Rear Suspension - Independent multi-link with coil springs	■	■	■	■	■	■	■	■	■	■	■
Stabilizer bar, front	■	■	■	■	■	■	■	■	■	■	■
Stabilizer bar, rear	■	■	■	■	■	■	■	■	■	■	■
Steering, Electric Power Assist System	■	■	■	■	■	■	■	■	■	■	■
Steering, Variable power-assisted rack-and-pinion steering	■	■	■	■	■	■	■	■	■	■	■
Tires & Wheels											
16-inch alloy wheels	---	---	■	■	---	---	---	■	■	---	---
16-inch steel wheels with full wheel covers	■	■	---	---	---	---	---	---	---	---	---
18-inch alloy wheels	---	---	---	---	■	■	---	---	---	■	■
205/60 R16 all-season steel-belted radial tires	■	■	■	■	---	---	■	■	■	---	---
215/45 R18 all-season steel-belted radial tires	---	---	---	---	---	---	---	---	---	■	■
Temporary spare tire	■	■	■	■	■	■	■	■	■	■	■
Exterior											
Antenna, Integrated rear window	■	■	■	■	■	■	---	---	---	---	---
Antenna, roof-mounted "shark fin"	---	---	OPT	■	■	■	---	OPT	■	■	■
Antenna, roof-mounted short aerodynamic	---	---	---	---	---	---	■	■	---	---	---
Beltline trim - black	---	---	---	---	---	---	---	---	---	---	---
Beltline trim - bright	---	---	■	■	■	■	---	---	■	■	■
Brake light - high-mount, integrated in trunk	---	---	■	■	■	■	---	---	---	---	---
Brake light - high-mount, spoiler-integrated	---	---	---	---	---	---	■	■	■	■	■
Daytime running lights	■	■	■	■	■	■	■	■	■	■	■
Daytime running lights - LED type	---	---	---	---	---	---	---	---	---	---	---
Fog lights - clear-lens halogen	---	---	■	■	■	■	---	■	■	■	■
Grille - gloss black finish	---	---	---	---	---	---	---	---	---	---	---
Grille - matte-type finish	■	■	■	■	---	---	■	■	■	---	---
Headlights - automatic on/off	---	---	---	---	---	---	---	---	---	---	■
Headlights - Bi-Xenon (high & low beam) High-Intensity Discharge headlights w/ auto leveling	---	---	---	---	---	---	■	---	---	---	■
Headlights - clear-lens halogen	■	■	■	■	■	---	■	■	■	■	---
Mirrors, dual power remote mirrors – gloss black, folding-type	■	---	---	---	---	---	---	---	---	---	---
Mirrors, dual power remote mirrors – body-color, folding-type	---	■	---	---	---	---	■	---	---	---	---
Mirrors, heated dual power remote mirrors – body-color, folding-type with turn signal lamps	---	---	■	■	■	■	---	■	■	■	■
Rear combination lamp - LED type	---	---	---	---	---	---	---	---	---	---	■
Spoiler, rear deck lip (body color)	---	---	■	■	■	■	---	---	---	---	---
Spoiler, rear roof (body-color)	---	---	---	---	---	---	■	■	■	■	■
Wipers - rear, 1-speed with fixed-intermittent	---	---	---	---	---	---	---	---	---	---	■
Wipers - windshield, 2-speed with variable-intermittent	■	■	■	■	■	---	■	■	■	■	---
Wipers - windshield, automatic rain-sensing (adjustable sensitivity) with 2-speed and variable-intermittent	---	---	---	---	---	---	■	---	---	---	■
Comfort & Convenience											
12-volt power outlet(s)	2	1	1	1	1	1	1	1	1	1	1
Air conditioning with pollen filter	■	■	■	■	■	■	■	■	■	■	■
Assist grips, passenger (3)	---	---	---	---	---	---	---	---	---	---	---
Auto-dimming interior mirror with Homelink	---	---	---	---	---	---	---	---	---	---	■
Automatic climate control system with display - Dual-zone	---	---	OPT	■	■	■	---	OPT	■	■	■
Cargo area light	■	■	■	■	■	■	---	---	---	---	---
Cargo area light with ON/OFF switch	---	---	---	---	---	---	■	■	■	■	■
Center console armrest with covered storage compartments	■	■	■	■	■	■	■	■	■	■	■
Centralized door locking feature - driver's & front passenger's-side	■	■	■	■	■	■	■	■	■	■	■
Coat hooks (2)	■	■	■	■	■	■	■	■	■	■	■
Cruise control with steering wheel-mounted controls - illuminated	---	■	■	■	■	■	■	■	■	■	■
Cup holders, rear door bottle holders (without storage pockets)	■	■	■	■	■	■	■	■	■	■	■
Cupholders, dual front	■	■	■	■	■	■	■	■	■	■	■

EQUIPMENT AND FEATURES

	2.0L 4DR				2.5L 4DR		2.0L 5DR			2.5L 5DR	
	i SV	i Sport	i Touring	i Grand Touring	s Touring	s Grand Touring	i Sport	i Touring	i Grand Touring	s Touring	s Grand Touring
Cupholders, dual rear (integrated in armrest)	---	---	■	■	■	■	---	■	■	■	■
Dome light	■	■	■	■	■	■	■	■	■	■	■
Driver-side covered visor vanity mirror	■	■	■	---	---	---	■	■	---	---	---
Driver-side illuminated covered visor vanity mirror	---	---	OPT	■	■	■	---	OPT	■	■	■
Driver-side power window switches	■	■	■	■	■	■	■	■	■	■	■
Footrest, driver-side	■	■	■	■	■	■	■	■	■	■	■
Front dual map lights	---	■	■	■	■	■	■	■	■	■	■
Heater/defroster with multiple speed fan	■	■	■	■	■	■	■	■	■	■	■
Mazda Advanced Keyless Entry	---	---	---	■	■	■	---	■	■	■	■
Moonroof, power sliding-glass ("one-touch" open feature) with interior sunshade	---	---	OPT	■	■	■	---	OPT	■	■	■
Overhead console w/ sunglasses holder	---	---	OPT	■	■	■	---	OPT	■	■	■
Paddle shifters on steering wheel (AT only)	---	---	---	---	■	■	---	---	---	■	■
Passenger-side covered visor vanity mirror	■	■	■	---	---	---	■	■	---	---	---
Passenger-side illuminated covered visor vanity mirror	---	---	OPT	■	■	■	---	OPT	■	■	■
Power door lock switches - driver's-side & front passenger-side	■	■	■	■	■	■	■	■	■	■	■
Power door locks - auto door locks (speed sensitive and transmission sensitive)	■	■	■	■	■	■	■	■	■	■	■
Power door locks with 2-stage unlocking	■	■	■	■	■	■	■	■	■	■	■
Push button start	■	■	■	■	■	■	■	■	■	■	■
Rear cabin light	---	■	■	■	■	■	■	■	■	■	■
Rear heater ducts	■	■	■	■	■	■	■	■	■	■	■
Rear window defogger	■	■	■	■	■	■	■	■	■	■	■
Rearview mirror, day/night	■	■	■	■	■	■	■	■	■	■	■
Remote fuel door release	■	■	■	■	■	■	■	■	■	■	■
Remote hood release	■	■	■	■	■	■	■	■	■	■	■
Remote keyless illuminated entry system w/ "answer back" feature	■	■	■	■	■	■	■	■	■	■	■
Remote trunk lid release (interior switch)	■	■	■	■	■	■	---	---	---	---	---
Steering column, tilt & telescopic	■	■	■	■	■	■	■	■	■	■	■
Steering wheel-mounted controls - illuminated	MT only	■	■	■	■	■	■	■	■	■	■
Storage pockets, front door with bottle holders	■	■	■	■	■	■	■	■	■	■	■
Storage, front seatback map pocket (passenger)	■	■	■	■	■	■	■	■	■	■	■
Storage, glove compartment	■	■	■	■	■	■	■	■	■	■	■
Vinyl-covered sunvisors with extensions	■	■	■	■	■	■	■	■	■	■	■
Windows, power with driver-side one-touch down/up feature	■	■	■	■	■	■	■	■	■	■	■
Seating & Trim											
5-passenger seating capacity	■	■	■	■	■	■	■	■	■	■	■
Cargo area cover, rigid (removable)	---	---	---	---	---	---	---	---	---	---	---
Center floor console trim - black	■	■	■	■	■	■	■	■	■	■	■
Decoration panel - piano black	■	■	■	---	---	---	■	■	---	---	---
Decoration panel - satin silver	---	---	---	---	---	---	---	---	---	---	---
Door handle surround, inner - black	■	---	---	---	---	---	---	---	---	---	---
Door handle surround, inner - piano black	---	---	---	---	---	---	---	---	---	---	---
Door handle, inner - satin silver	---	---	---	---	---	---	---	---	---	---	---
Door handle, inner - silver	■	■	■	■	---	---	■	■	---	---	---
Door trim, cloth - upper black or sand; lower black	■	■	■	---	---	---	■	■	---	---	---
Door trim, synthetic leather - upper black or almond; lower black	---	---	---	---	---	---	---	---	---	---	■
Door trim, synthetic leather - upper black; lower black	---	---	---	■	■	---	---	---	■	■	---
Floor mats, front and rear - carpeted	■	■	■	■	■	■	■	■	■	■	■
Floor-mounted gear shift lever (A/T)	Available	Available	Available	Available	Available	Available	Available	Available	Available	Available	Available
Floor-mounted gear shift lever (M/T)	Available	Available	Available	Available	Available	Available	Available	Available	Available	Available	Available
Full cargo area trim	■	■	■	■	■	■	■	■	■	■	■
Full carpeting - black	■	■	■	■	■	■	■	■	■	■	■
Headrests, adjustable - front & rear - all seating positions	■	■	■	■	■	■	■	■	■	■	■
Headrests, whiplash-reducing active front headrests	■	■	■	■	■	■	■	■	■	■	■
HVAC center vent bezel - satin silver	---	---	---	---	■	■	---	---	---	■	■
HVAC center vent bezel - silver	■	■	■	■	---	---	■	■	---	---	---
HVAC control dial trim ring - black	■	■	---	---	---	---	■	■	---	---	---
HVAC control dial trim ring - satin silver	---	---	■	■	---	---	---	■	■	■	■
HVAC side vent bezel - satin silver	---	---	---	---	■	■	---	---	---	■	■
HVAC side vent bezel - silver	■	■	■	■	---	---	■	■	---	---	---
HVAC side vent surround - black	■	---	---	---	---	---	---	---	---	---	---
HVAC side vent surround - piano black	---	---	---	---	■	■	---	---	---	---	---
Interior trim color: black	■	■	■	■	■	■	■	■	■	■	■
Molded cloth headliner - gray	■	■	■	■	■	■	■	■	■	■	■
Parking brake handle, leather with red stitching; black	---	---	---	---	---	---	---	---	---	---	---
Parking brake handle, urethane	■	■	■	---	---	---	---	---	---	---	---
Rear seat, 60/40 split fold-down	---	---	---	---	■	■	---	---	---	---	---
Rear seat, bench fold-down	■	---	---	---	---	---	---	---	---	---	---
Seats, 6-way power driver's seat with manual lumbar adjustment	---	---	---	■	■	■	---	---	---	■	■
Seats, cloth - black or sand	■	■	---	---	---	---	■	---	---	---	---
Seats, cloth - premium black or sand	---	---	■	---	---	---	---	■	---	---	---
Seats, perforated leather - black or almond	---	---	---	---	---	---	---	---	---	---	■
Seats, leatherette - black	---	---	---	■	■	---	---	---	---	■	---
Seats, reclining front bucket seats	■	■	■	■	■	■	■	■	■	■	■
Seats, variable heated front seats (driver & passenger)	---	---	---	■	■	■	---	---	---	■	■
Shift boot surround - satin silver	---	---	---	■	■	■	---	---	---	■	■
Shift boot surround - silver	■	---	---	---	---	---	---	---	---	---	---
Shift knob - leather-wrapped with red stitching; black	---	---	---	■	■	■	---	---	---	---	■
Shift knob - urethane ; black	---	---	---	---	---	---	---	---	---	---	---
Shift panel trim - carbon fiber appearance	■	---	---	---	---	---	---	---	---	---	---

EQUIPMENT AND FEATURES

	2.0L 4DR				2.5L 4DR		2.0L 5DR			2.5L 5DR	
	<i>i SV</i>	<i>i Sport</i>	<i>i Touring</i>	<i>i Grand Touring</i>	<i>s Touring</i>	<i>s Grand Touring</i>	<i>i Sport</i>	<i>i Touring</i>	<i>i Grand Touring</i>	<i>s Touring</i>	<i>s Grand Touring</i>
Shift panel trim - piano black	---	■	■	■	■	■	■	■	■	■	■
Steering wheel spoke - black	■	■	---	---	---	---	■	---	---	---	---
Steering wheel spoke - satin silver	---	---	■	■	■	■	---	■	■	■	■
Steering wheel, 3-spoke leather wrapped with red stitching; black	---	---	■	■	■	■	---	■	■	■	■
Steering wheel, 3-spoke urethane	■	■	---	---	---	---	■	---	---	---	---
Audio/Phone/Entertainment/Navigation Systems											
4-speaker sound system - full-range door-mounted type	■	---	---	---	---	---	---	---	---	---	---
6-speaker sound system - full-range door-mounted type & tweeter speakers	---	■	■	---	---	---	■	■	---	---	---
AM/FM audio system with digital clock	■	■	■	■	■	■	■	■	■	■	■
Auxiliary audio input jack (3.5mm TRS)	■	■	■	■	■	■	■	■	■	■	■
Bluetooth hands free phone & audio	---	■	■	■	■	■	■	■	■	■	■
Bose® 9 speaker surround sound audio system with Centerpoint® 2 and AudioPilot® 2	---	---	OPT	■	■	■	---	OPT	■	■	■
CD Player	---	---	OPT	■	■	■	---	OPT	■	■	■
MAZDA CONNECT	---	■	■	■	■	■	■	■	■	■	■
- 7" full-color touchscreen display											
- Multi-function Commander control											
- Infotainment system voice command											
- Radio Broadcast Data System program information											
- HD radio											
- Aha™ internet radio integration											
- Pandora® internet radio integration											
- Stitcher™ internet radio integration											
- SMS text message audio delivery and reply											
- E911 automatic emergency notification											
Mazda navigation system	---	---	---	■	■	■	---	---	■	■	■
Sirius satellite radio w/ 4 month subscription	---	---	OPT	■	■	■	---	OPT	■	■	■
USB audio input(s)	1	2	2	2	2	2	2	2	2	2	2
Instrumentation											
Active driving display for driving information	---	---	---	---	■	■	---	---	---	■	■
Gauges & controls illumination dimming control - dial-type	■	■	■	■	■	■	■	■	■	■	■
Gauges, analog tachometer and digital speedometer	---	---	---	---	■	■	---	---	---	■	■
Gauges, digital tachometer and analog speedometer	■	■	■	■	---	---	■	■	■	---	---
Shift indicator	MT only	MT only	MT only	MT only	MT only	MT only	MT only	MT only	MT only	MT only	MT only
Tachometer	MT only	■	■	■	■	■	■	■	■	■	■
Trip computer, four-function including current and average fuel economy, distance-to-empty, and average vehicle speed	MT only	■	■	■	■	■	■	■	■	■	■
Trip odometers, resettable (2)	■	■	■	■	■	■	■	■	■	■	■
Warning lights: brake system, high-beam headlights, turn signals/hazard warning on, check engine, engine oil pressure, engine coolant temp, battery charge, defogger-on, air bag/front seat belt pretensioner system, door-ajar, low fuel, Anti-lock Brake System, cruise control on, tire pressure monitoring system	■	■	■	■	■	■	■	■	■	■	■
Safety & Security											
3-point safety belts for all seating positions (2 front; 3 rear)	■	■	■	■	■	■	■	■	■	■	■
5-mph bumpers	■	■	■	■	■	■	■	■	■	■	■
Advanced dual front air bags (SRS) - with crash-zone & passenger weight sensors (Mazda Advanced Restraint System)	■	■	■	■	■	■	■	■	■	■	■
Blind Spot Monitoring with Rear Cross Traffic Alert	---	---	■	■	■	■	---	■	■	■	■
Brakes, Anti-lock System w/ Electronic Brakeforce Distribution & Brake-Assist	■	■	■	■	■	■	■	■	■	■	■
Child-safety rear door locks	■	■	■	■	■	■	■	■	■	■	■
Collapsible steering column (following air bag deployment)	■	■	■	■	■	■	■	■	■	■	■
Dual front side-impact air bag supplemental restraint system (SRS) - front seat-mounted (front coverage)	■	■	■	■	■	■	■	■	■	■	■
Dynamic Stability Control with Traction Control System	■	■	■	■	■	■	■	■	■	■	■
Engine immobilizer anti-theft system	■	■	■	■	■	■	■	■	■	■	■
Front safety-belt pretensioners with force limiters	■	■	■	■	■	■	■	■	■	■	■
Headlights - Adaptive Front-lighting System	---	---	---	---	---	■	---	---	---	---	■
Headrests, adjustable - front & rear - all seating positions	■	■	■	■	■	■	■	■	■	■	■
Height adjustable front shoulder belt "B" pillar anchors	■	■	■	■	■	■	■	■	■	■	■
High Beam Control	---	---	---	---	---	OPT	---	---	---	---	OPT
Horn - single type	■	■	■	■	■	■	■	■	■	■	■
Keyless remote panic button feature (on key fob)	■	■	■	■	■	■	■	■	■	■	■
Lane Departure Warning System	---	---	---	---	---	OPT	---	---	---	---	OPT
LATCH rear seat child safety-seat lower anchors & upper tethers	■	■	■	■	■	■	■	■	■	■	■
Power door locks - auto door locks (speed sensitive and transmission sensitive)	■	■	■	■	■	■	■	■	■	■	■
Rear-view camera	---	---	■	■	■	■	---	■	■	■	■
Side air curtains - front & rear coverage	■	■	■	■	■	■	■	■	■	■	■
Side-impact door beams – front and rear	■	■	■	■	■	■	■	■	■	■	■
SKYACTIV-Body Ring Structure	■	■	■	■	■	■	■	■	■	■	■
Smart City Brake Support	---	---	---	---	---	OPT	---	---	---	---	OPT
Tire Pressure Monitoring System	■	■	■	■	■	■	■	■	■	■	■
Trunk entrapment release system	■	■	■	■	■	■	---	---	---	---	---
Whiplash-reducing front seat headrests	■	■	■	■	■	■	■	■	■	■	■
Wipers - windshield, automatic rain-sensing (adjustable sensitivity) with 2-speed and variable-intermittent	---	---	---	---	---	■	---	---	---	---	■

PACKAGES AND OPTIONS

Packages	Mazda3i 4-Door				Mazda3s 4-Door		Mazda3i 5-Door			Mazda3s 5-Door	
	<i>i SV</i>	<i>i Sport</i>	<i>i Touring</i>	<i>i Grand Touring</i>	<i>s Touring</i>	<i>s Grand Touring</i>	<i>i Sport</i>	<i>i Touring</i>	<i>i Grand Touring</i>	<i>s Touring</i>	<i>s Grand Touring</i>
(1TE) Technology Package	--	--	OPT	--	--	--	--	OPT	--	--	--
(2TE) Technology Package	--	--	--	--	--	OPT	--	--	--	--	OPT
(JCR) Soul Red Paint	OPT	OPT	OPT	OPT	OPT	OPT	OPT	OPT	OPT	OPT	OPT
(JCP) Snowflake White Paint	OPT	OPT	OPT	OPT	OPT	OPT	OPT	OPT	OPT	OPT	OPT

Technology Package (1TE):

1TE -- Power moonroof with one-touch open, dual-zone (driver & front passenger) automatic climate control system, overhead console w/ sunglasses holder, illuminated vanity mirrors (driver and passenger), shark fin antenna, CD player, Bose® 9 speaker surround sound system with Centerpoint® 2 and AudioPilot® 2, SiriusXM satellite radio w/ 4 month subscription

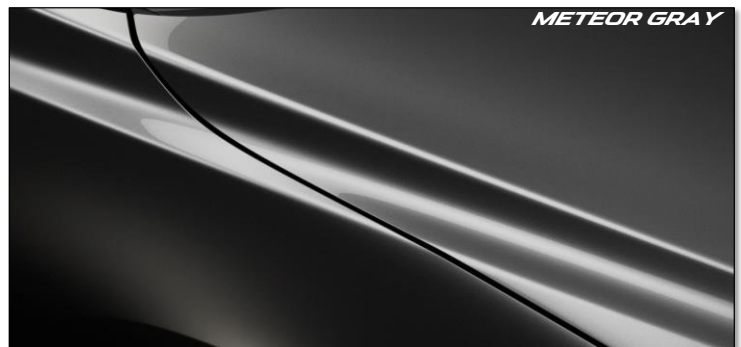
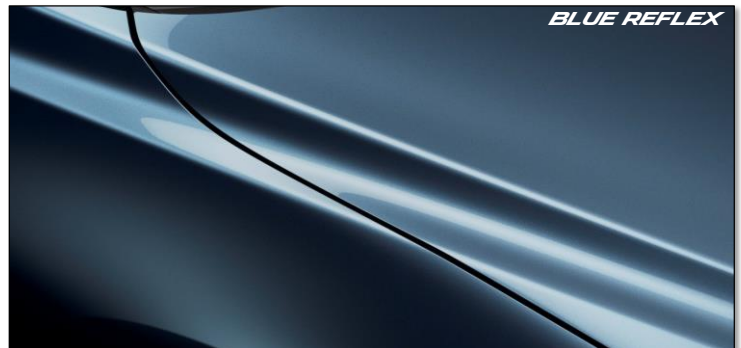
Technology Package (2TE):

i-ELOOP regenerative engine braking system, active grille shutters, High Beam Control, Lane Departure Warning System, Smart City Brake Support, Mazda Radar Cruise Control, Forward Obstruction Warning

COLOR AND TRIM 1

Interior Trim Type:		Mazda3i 4-Door							Mazda3s 4-Door			Mazda3i 5-Door						Mazda3s 5-Door		
		i SV		i Sport		i Touring		i GT	s Touring	s GT		i Sport		i Touring		i GT	s Touring	s GT		
		Black Cloth BV0	Sand Cloth BV1	Black Cloth BV0	Sand Cloth BV1	Black Cloth BV0	Sand Cloth BV1	Black Leatherette BV0	Black Leatherette BV0	Black Leather BV0	Almond Leather BV2	Black Cloth BV0	Sand Cloth BV1	Black Cloth BV0	Sand Cloth BV1	Black Leatherette BV0	Black Leatherette BV0	Black Leather BV0	Almond Leather BV2	
41W	Jet Black Mica	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		
41V	Soul Red Metallic	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		
42M	Deep Crystal Blue Mica	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		
42B	Blue Reflex Mica	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		
38P	Liquid Silver Metallic	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		
42A	Meteor Gray Mica	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		
25D	Snowflake White Pearl Mica	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		
42S	Titanium Flash Mica	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		

LEGEND:
● = Available



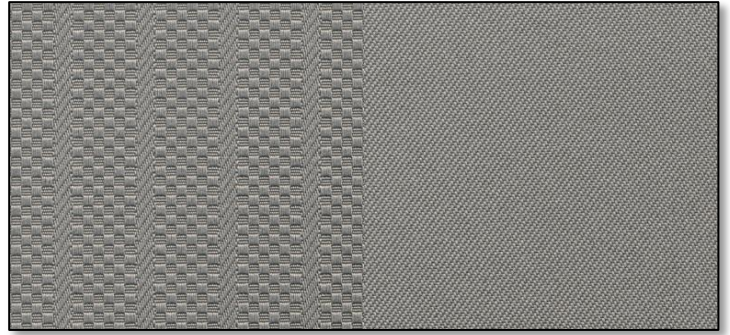
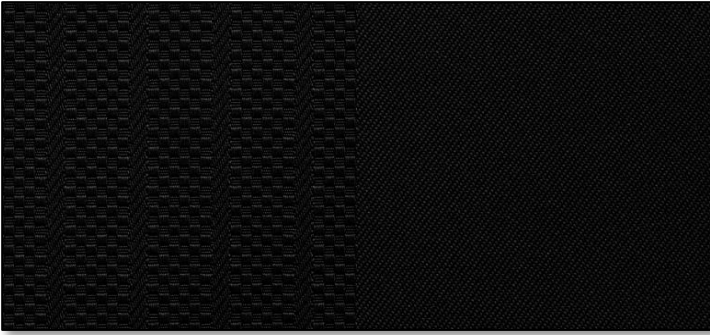
2015 Mazda3

COLOR AND TRIM 2

i SV and i Sport Cloth Trim

Black (BV0)

Sand (BV1)



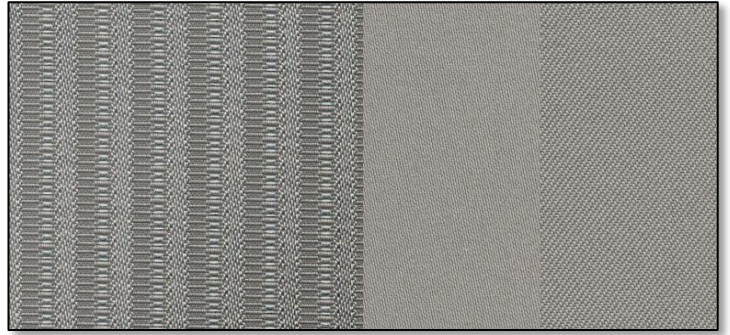
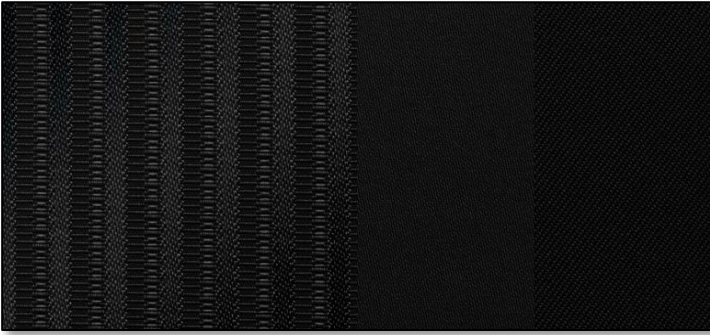
2015 Mazda3

COLOR AND TRIM 2

i Touring Premium Cloth Trim

Black (BV0)

Sand (BV1)



2015 MAZDA3

COLOR AND TRIM 2

i Grand Touring & s Touring Leatherette Trim

Black (BV0)



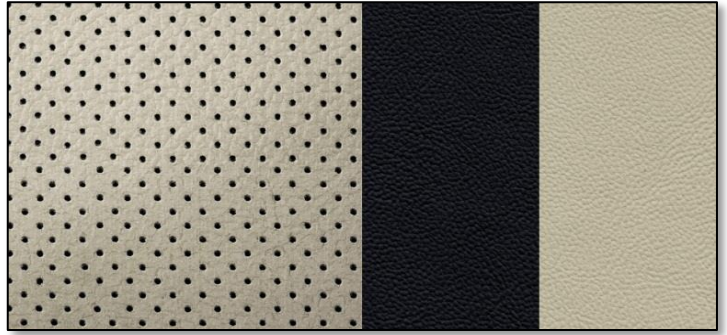
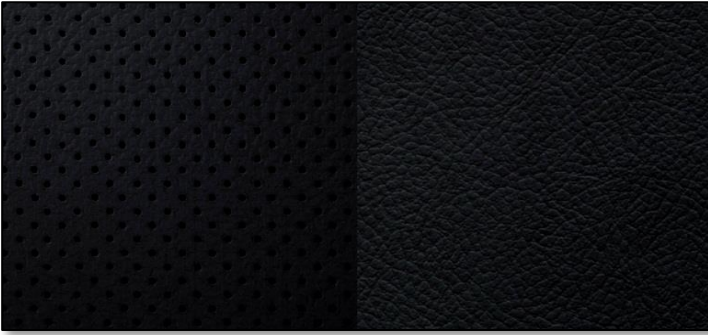
2015 MAZDA3

COLOR AND TRIM 2

s Grand Touring Leather Trim

Black (BV0)

Almond (BV2)



ACCESSORIES

Accessories	Mazda3i 4-Door				Mazda3s 4-Door		Mazda3i 5-Door			Mazda3s 5-Door	
	i SV	i Sport	i Touring	i Grand Touring	s Touring	s Grand Touring	i Sport	i Touring	i Grand Touring	s Touring	s Grand Touring
AUDIO / VISUAL / ELECTRONICS											
Mirror, Auto-Dim w/ Compass (MRC code) N/A w/ MRH	X	X	X	X	X	N/A	X	X	X	X	N/A
Mirror, Auto-Dim w/ Compass & Homelink (MRH code) N/A w/ MRC	X	X	X	X	X	N/A	X	X	X	X	N/A
Parking Sensors, Rear (PSR code)	X	X	X	X	X	X	X	X	X	X	X
Remote Engine Start (RSE code) (A/T only)	X	X	X	X	X	X	X	X	X	X	X
EXTERIOR											
Appearance Package (1AP) -- includes Front Air Dam, Rear Skirt, Door Mirror Caps, Side Sill Extensions	N/A	N/A	X	X	X	X	N/A	N/A	N/A	N/A	N/A
Appearance Package (2AP) -- includes Front Air Dam, Rear Skirt, Door Mirror Caps, Side Sill Extensions, Rear Hatch Spoiler	N/A	N/A	N/A	N/A	N/A	N/A	N/A	X	X	X	X
Door Edge & Rear Bumper Top Paint Protection (CFD code) N/A w/ RBS	X	X	X	X	X	X	X	X	X	X	X
Fog Lights (FOG code)	X	X	N/A	N/A	N/A	N/A	X	N/A	N/A	N/A	N/A
Hood & Front Fender Paint Protection (CFH code)	X	X	X	X	X	X	X	X	X	X	X
Rear Bumper Guard (RBS code) N/A w/ CFD	X	X	X	X	X	X	X	X	X	X	X
Rear Lip Spoiler (RSP code)	X	X	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Wheel Locks (WLK code)	N/A	N/A	X	X	X	X	N/A	X	X	X	X
INTERIOR											
Cargo Mat (CGM code)	X	X	X	X	X	X	X	X	X	X	X
Cargo Net (CGN code)	X	X	X	X	X	X	X	X	X	X	X
Cargo Tray (CGT code)	X	X	X	X	X	X	X	X	X	X	X
Floor Mats, All-Weather (FLA code)	X	X	X	X	X	X	X	X	X	X	X
Interior Lighting Kit (ILK code)	N/A	X	X	X	X	X	X	X	X	X	X
Door Sill Trim Plates (SCP code)	X	X	X	X	X	X	X	X	X	X	X

ACCESSORIES - DEALER INSTALLED OPTIONS (DIO)

Accessories	Mazda3i 4-Door				Mazda3s 4-Door		Mazda3i 5-Door			Mazda3s 5-Door	
	i SV	i Sport	i Touring	i Grand Touring	s Touring	s Grand Touring	i Sport	i Touring	i Grand Touring	s Touring	s Grand Touring
AUDIO / VISUAL / ELECTRONICS											
3.5mm Audio Cable	X	X	X	X	X	X	X	X	X	X	X
Mirror, Auto-Dim w/ Compass (N/A w/ Homelink Mirror)	X	X	X	X	X	N/A	X	X	X	X	N/A
Mirror, Auto-Dim w/ Compass & Homelink (N/A w/ Compass Mirror)	X	X	X	X	X	N/A	X	X	X	X	N/A
Parking Sensors, Rear (Color-keyed)	X	X	X	X	X	X	X	X	X	X	X
Mazda Factory Navigation (SD Card)	N/A	X	X	N/A	N/A	N/A	X	X	N/A	N/A	N/A
Portable Navigation Device - Garmin nuvi 44LM*	X	X	X	X	X	X	X	X	X	X	X
Portable Navigation Device - Garmin nuvi 2597LMT*	X	X	X	X	X	X	X	X	X	X	X
Portable Navigation Device - Garmin nuvi 3597LMTHD*	X	X	X	X	X	X	X	X	X	X	X
Remote Engine Start (A/T only) (Requires Hood Switch)	X	X	X	X	X	X	X	X	X	X	X
EXTERIOR											
Air Dam, Front (Brilliant Black (A3F) only)	X	X	X	X	X	X	X	X	X	X	X
Bike Carrier, Roof Rack Mount (Yakima)	X	X	X	X	X	X	X	X	X	X	X
Car Cover	X	X	X	X	X	X	X	X	X	X	X
Car Cover Cable Lock	X	X	X	X	X	X	X	X	X	X	X
Cargo Box, Medium & Short Lengths (Thule)	X	X	X	X	X	X	X	X	X	X	X
Fog Lights (and Switch)	X	X	N/A	N/A	N/A	N/A	X	N/A	N/A	N/A	N/A
Kayak Carrier, Roof Rack Mount (Yakima)	X	X	X	X	X	X	X	X	X	X	X
License Plate Frame (w/ Mazda3, Zoom-Zoom, Mazda, or Mazdaspeed Logo)	X	X	X	X	X	X	X	X	X	X	X
License Plate Frame (Slimline / with or without Logos)	X	X	X	X	X	X	X	X	X	X	X
License Plate Frame Kit (w/Zoom-Zoom, Mazda, or Mazdaspeed Logo)**	X	X	X	X	X	X	X	X	X	X	X
**includes License Plate Frame, Key Chain, & 4 Wheel Valve Stem Caps											
Moonroof Wind Deflector (Smoked Acrylic)	N/A	N/A	w/1TE	X	X	X	N/A	w/1TE	X	X	X
Paint Protection, Door Edge & Door Handle Cup	X	X	X	X	X	X	X	X	X	X	X
Paint Protection, Front Kit (Partial)	X	X	X	X	X	X	X	X	X	X	X
Paint Protection, Front Kit (Upgrade)	X	X	X	X	X	X	X	X	X	X	X
Paint Protection, Rear Bumper Top (N/A w/ Rear Bumper Guard)	X	X	X	X	X	X	X	X	X	X	X
Rear Aero Flares / Bumper Skirt (Brilliant Black (A3F) only)	X	X	X	X	X	X	X	X	X	X	X
Rear Bumper Guard (N/A w/ Paint Protection, Rear Bumper Top)	X	X	X	X	X	X	X	X	X	X	X
Rear Spoiler, Hatch Type	N/A	N/A	N/A	N/A	N/A	N/A	X	X	X	X	X
Rear Spoiler, Lip Type	X	X	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Roof Luggage Basket (Yakima)	X	X	X	X	X	X	X	X	X	X	X
Roof Moldings (for Roof Rack installation)	X	X	X	X	X	X	X	X	X	X	X
Roof Rack (Crossbar Type) (Requires Roof Moldings)	X	X	X	X	X	X	X	X	X	X	X
Side Mirror Caps (Brilliant Black (A3F) only)	X	X	X	X	X	X	X	X	X	X	X
Side Sill Extensions (Brilliant Black (A3F) only)	X	X	X	X	X	X	X	X	X	X	X
Side Window Deflectors (Smoked Acrylic)	X	X	X	X	X	X	X	X	X	X	X
Ski / Snowboard Carrier, Roof Rack Mount (Yakima)	X	X	X	X	X	X	X	X	X	X	X
Splash Guards, Front (N/A w/ Side Sill Extensions)	X	X	X	X	X	X	X	X	X	X	X
Splash Guards, Rear (N/A w/ Rear Aero Flares / Bumper Skirt)	X	X	X	X	X	X	X	X	X	X	X
Surfboard Carrier, Roof Rack Mount (Thule)	X	X	X	X	X	X	X	X	X	X	X
Touch-Up Paint (Color keyed)	X	X	X	X	X	X	X	X	X	X	X
Wheel - 18" RAYS (Forged Alloy)	N/A	N/A	N/A	N/A	X	X	N/A	N/A	N/A	X	X
Wheel - 18" OEM (w/ Gunmetal Finish)	N/A	N/A	N/A	N/A	X	X	N/A	N/A	N/A	X	X
Wheel - 16" OEM (w/ Gunmetal Finish)	X	X	X	X	N/A	N/A	X	X	X	N/A	N/A
Wheel Locks (Black & Chrome finishes)	X	X	X	X	X	X	X	X	X	X	X
Wheel Lug Nuts (Black finish)	X	X	X	X	X	X	X	X	X	X	X
INTERIOR											
Cargo Mat (Carpet Type w/ Logo)	X	X	X	X	X	X	X	X	X	X	X
Cargo Net (Envelope Type for 4DR & Blanket Type for 5DR)	X	X	X	X	X	X	X	X	X	X	X
Cargo Organizer (Floating Type for 5DR)	N/A	N/A	N/A	N/A	N/A	N/A	X	X	X	X	X
Cargo Tray (All-Weather Type)	X	X	X	X	X	X	X	X	X	X	X
Door Sill Trim Plates (w/ Mazda3 Logo)	X	X	X	X	X	X	X	X	X	X	X
First Aid Kit	X	X	X	X	X	X	X	X	X	X	X
Floor Mats, All-Weather (Rubber Type)	X	X	X	X	X	X	X	X	X	X	X
Floor Mats, Carpet (Service / Replacement)	X	X	X	X	X	X	X	X	X	X	X
Interior Lighting Kit (White color illumination)	N/A	X	X	X	X	X	X	X	X	X	X
Pedals, Alloy (includes Accelerator, Brake, Clutch, & Floorrest)	X	X	X	X	X	X	X	X	X	X	X
Roadside Assistance Kit	X	X	X	X	X	X	X	X	X	X	X
Soft Cargo Liner (w/ Flap for Rear Bumper Protection)	N/A	N/A	N/A	N/A	N/A	N/A	X	X	X	X	X
Tie Down Hooks (4 pieces) (5DR only)	N/A	N/A	N/A	N/A	N/A	N/A	X	X	X	X	X
Windshield Sunscreen (Foldable Silver Reflective Material)	X	X	X	X	X	X	X	X	X	X	X

* In dash navigation is standard on i GT, s Touring, and s GT

SPECIFICATIONS	4-DOOR		5-DOOR	
	<i>i</i>	<i>s</i>	<i>i</i>	<i>s</i>
	All	All	All	All
ENGINE AND ELECTRICAL				
Engine Type	Type-SKYACTIV-G 2.0L DOHC 16-valve 4-cylinder with Variable-Valve Timing	Type-SKYACTIV-G 2.5L DOHC 16-valve 4-cylinder with Variable-Valve Timing	Type-SKYACTIV-G 2.0L DOHC 16-valve 4-cylinder with Variable-Valve Timing	Type-SKYACTIV-G 2.5L DOHC 16-valve 4-cylinder with Variable-Valve Timing
Horsepower (SAE net)	155 @ 6000 rpm	184 @ 5700 rpm	155 @ 6000 rpm	184 @ 5700 rpm
Torque (lb.-ft.)	150 @ 4000 rpm	185 @ 3250 rpm	150 @ 4000 rpm	185 @ 3250 rpm
Redline	6800 RPM	6500 RPM	6800 RPM	6500 RPM
Displacement (cubic inches/cc)	121.9/1998	151.8/2488	121.9/1998	151.8/2488
Bore x Stroke (inches/mm)	3.29 x 3.59/83.5 x 91.2	3.50 x 3.94/89.0 x 100.0	3.29 x 3.59/83.5 x 91.2	3.50 x 3.94/89.0 x 100.0
Compression Ratio	13.0:1			
Fuel System	Advanced Direct Injection			
Recommended Fuel	Regular unleaded			
Oil Type	0W-20 GF5			
Valvetrain	4 valves per cylinder, Variable-Valve Timing			
Engine Block	Aluminum Alloy			
Cylinder Heads	Aluminum Alloy			
Emission Control (FED)	Tier2-BIN5			
Emission Control (CAL = CA, NY, MA, MD, ME, NM, VT, PA, CT, RI, OR, WA, NJ)	PZEV	PZEV AT; ULEV MT	PZEV	PZEV AT; ULEV MT
Ignition System	Distributor Less Ignition			
Alternator	12V / 100A	12V / 100A [i-ELOOP 12V / 150A]	12V / 100A	12V / 100A [i-ELOOP 12V / 150A]
Battery (cold area)	55D 23L (75D 23L)	55D 23L (75D 23L) [i-ELOOP Q-85]	55D 23L (75D 23L)	55D 23L (75D 23L) [i-ELOOP Q-85]
Starter	12V: 1.0kw	12V: 1.4kw	12V: 1.0kw	12V: 1.4kw
DRIVETRAIN				
Type	SKYACTIV-MT 6-speed manual			
Transmission (MT)	SKYACTIV-DRIVE 6-speed electronically-controlled Sport AT			
Transmission (AT)	SKYACTIV-DRIVE 6-speed electronically-controlled Sport AT			
Clutch Type	MT Single dry plate with diaphragm spring	MT Single dry plate with diaphragm spring	MT Single dry plate with diaphragm spring	MT Single dry plate with diaphragm spring
	AT Torque converter with electronic lockup	AT Torque converter with electronic lockup	AT Torque converter with electronic lockup	AT Torque converter with electronic lockup
Ratios (:1)	SKYACTIV-MT	SKYACTIV-MT	SKYACTIV-MT	SKYACTIV-MT
	1st 3.363	3.700	3.363	3.700
	2nd 1.947	1.947	1.947	1.947
	3rd 1.300	1.300	1.300	1.300
	4th 1.029	1.029	1.029	1.029
	5th 0.837	0.837	0.837	0.837
	6th 0.680	0.680	0.680	0.680
	Reverse 3.385	3.724	3.385	3.724
	Final Drive 3.850	3.850	3.850	3.850
	SKYACTIV-DRIVE Sport AT	SKYACTIV-DRIVE Sport AT	SKYACTIV-DRIVE Sport AT	SKYACTIV-DRIVE Sport AT
	1st 3.552	3.552	3.552	3.552
	2nd 2.022	2.022	2.022	2.022
	3rd 1.452	1.452	1.452	1.452
	4th 1.000	1.000	1.000	1.000
	5th 0.708	0.708	0.708	0.708
	6th 0.599	0.599	0.599	0.599
	Reverse 3.893	3.893	3.893	3.893
	Final Drive 3.591	3.389	3.591	3.389
CHASSIS				
Body Type	5- passenger, 5-door sedan		5- passenger, 5-door hatchback	
Front Suspension	Independent, MacPherson strut		Independent, MacPherson strut	
Rear Suspension	Independent, Multi-link		Independent, Multi-link	
Shock Absorbers	Twin tube		Twin tube	
Steering Type	Rack-and-pinion		Rack-and-pinion	
Power Assist	Electric Power Assist Steering		Electric Power Assist Steering	
Overall Steering Ratio	14:1		14:1	
Steering Wheel Turns-to-Lock	2.57		2.57	
Turning Circle, Curb-to-Curb (Radius - feet/m)	17.39 / 5.3		17.39 / 5.3	
Turning Circle, Wall-to-Wall (Diameter - feet/m)	37.07 / 11.30		37.07 / 11.30	
Braking System	Power assist, Anti-lock Brake System w/ Electronic Brakeforce Distribution & Brake Assist			
Front Brakes	Ventilated discs	11.02 inches	11.61 inches	11.61 inches
Rear Brakes	Solid discs	10.43 inches	10.43 inches	10.43 inches
Parking Brake	Mechanical, hand-operated on rear wheels			
Wheels	16X6.5J		18X7J	
Tires	205/60R16 91H all-season		215/45R18 89W all-season	
Brand	Bridgestone, Yokohama		Dunlop	
Tire Inflation Pressure, Fr/Rr (psi)	36 / 36		36 / 36	
Temporary Spare Tire	T125/70D16			
Curb Weight (lbs.)	MT	2854 Cal & Fed	2947	2852 Cal; 2851 Fed
	AT	2918 Cal; 2917 Fed	3001	2919 Cal & Fed

SPECIFICATIONS

	4-DOOR		5-DOOR	
	<i>i</i>	<i>s</i>	<i>i</i>	<i>s</i>
	All	All	All	All
FUEL ECONOMY				
EPA Mileage (City / Highway / Combined)				
MT	29 / 41 / 33	25 / 37 / 29	29 / 40 / 33	26 / 35 / 29
AT	30 / 41 / 34	28 / 39 / 32 (i-ELOOP 29 / 40 / 33)	30 / 40 / 33	27 / 37 / 31 (i-ELOOP 28 / 39 / 32)
CAPACITIES				
Crankcase: No exchange OF/ Exchange OF (U.S. quarts)	4.2 / 4.4	4.5 / 4.8	4.2 / 4.4	4.5 / 4.8
Engine Coolant (U.S. quarts)	6.7 MT / 6.9 AT	7.2	6.7 MT / 6.9 AT	7.2
Fuel Tank Capacity (gallons)			13.2	
EPA Passenger Volume (cubic feet)	96.3			96.4
EPA Cargo Volume (cubic feet)	12.4			20.2
EPA Cargo Volume with rear seats down, (cubic feet)	NA			47.1
EPA Total Volume (cubic feet)	108.7			116.6
EPA Vehicle Size Category	Compact (Small Car)			
EXTERIOR DIMENSIONS				
Wheelbase (inches)			106.3	
Track, Front (inches)			61.2	
Track, Rear (inches)			61.4	
Length (inches) w/License Plate Holder	180.3			175.6
Width (inches) w/o Body Side Protector			70.7	
Height, unladen (inches)			57.3	
Minimum Ground Clearance, laden (inches)			6.1	
Weight Distribution, % front:rear	MT: 59 / 41 AT: 60 / 40	MT: 60 / 40 AT: 61 / 39	MT: 60 / 40 AT: 61 / 39	MT: 60 / 40 AT: 61 / 39
Coefficient of Drag (Cd)	0.26	0.26 [i-ELOOP 0.255]	0.28	0.28 [i-ELOOP 0.275]
Top Speed (MPH) with speed limiter	130	130	130	130
INTERIOR DIMENSIONS				
Headroom, front / rear without Moonroof (inches)			38.6 / 37.6	
Headroom, front / rear with Moonroof (inches)			37.6 / 37.5	
Leg Room, front / rear (inches)			42.2 / 35.8	
Shoulder Room, front/rear (inches)			57.2 / 54.4	
Hip Room, front/rear (inches)			55.5 / 53.5	
Rear Knee Clearance (inches)			0.6	

2015 Mazda3

EXTERIOR/INTERIOR TRIM DIFFERENCES

Front View

5-Door & 4-Door s Trim



2015 Mazda3

EXTERIOR/INTERIOR TRIM DIFFERENCES

Side View

5-Door s Trim



4-Door s Trim



Black Beltline Trim
i SV, i Sport

Gloss Black Dual Power Door Mirrors
i SV

Body-color Dual Power Door Mirrors
i Sport

Heated Body-color Dual Power Door Mirrors w/ Turn Signal Lamps
i TR, i GT, s Trim



Bright Beltline Trim
i TR, i GT, s Trim



16" Steel
i SV, i Sport



16" Alloy
i TR, i GT



18" Alloy
s Trim

2015 Mazda3

EXTERIOR/INTERIOR TRIM DIFFERENCES

Rear View

5-Door s Trim



Exposed Dual Exhaust w/Bright Tips
All 5-Door

4-Door s Trim



Covered Dual Exhaust
All 4-Door

Bulb Combination Taillight
i Trim, s Touring 5-Door



LED Combination Taillight
s GT 5-Door



Rear Deck Lip Spoiler
i TR, i GT 4-Door



Bulb Combination Taillight
i Trim, s Touring 4-Door



Rear Deck Lip Spoiler
s Trim 4-Door

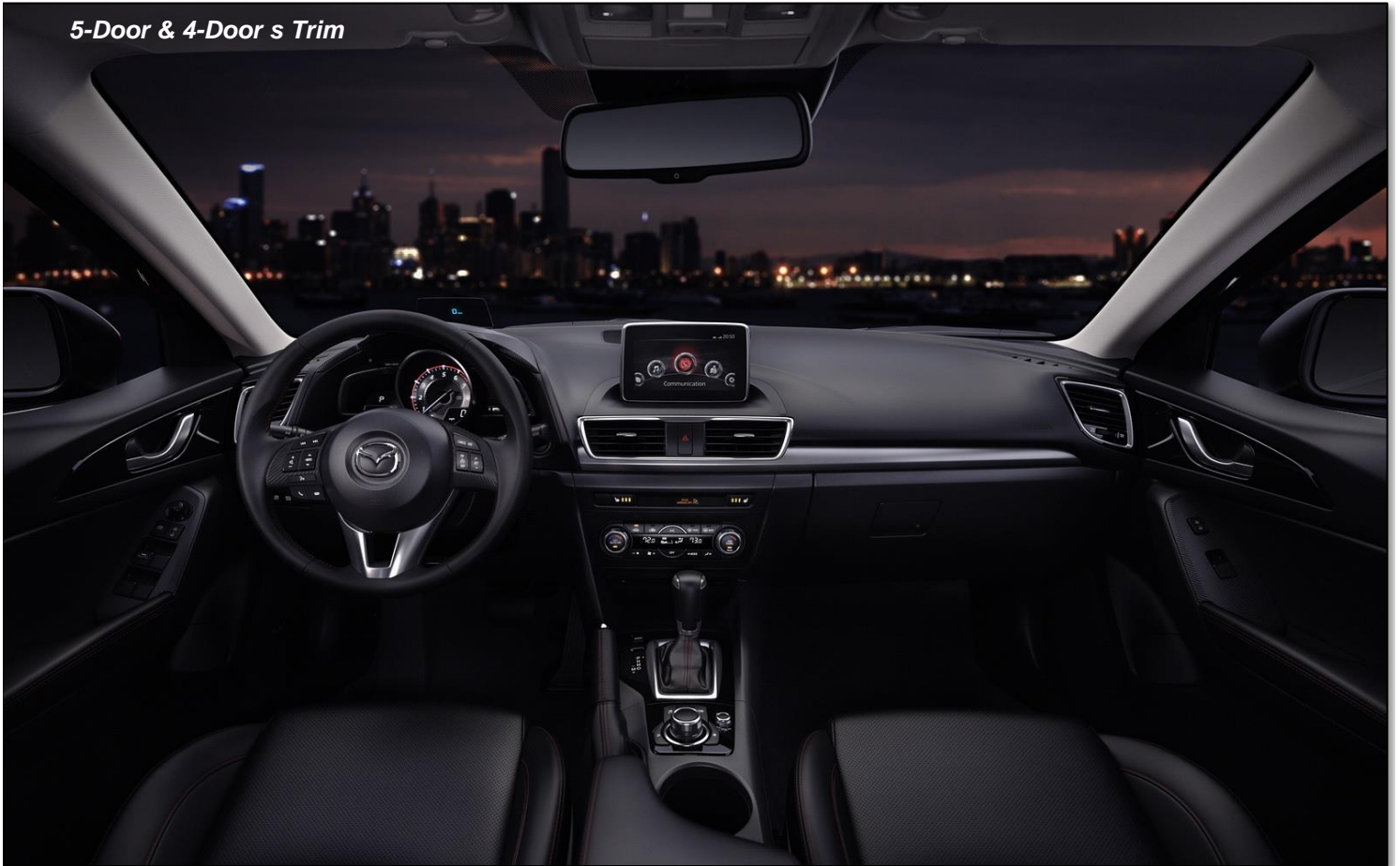
LED Combination Taillight
s GT 4-Door

2015 MAZDA3

EXTERIOR/INTERIOR TRIM DIFFERENCES

Interior #1

5-Door & 4-Door s Trim



Base Audio
i SV



Analog Speedo, Digital Tach
i Trim



Manual HVAC
i SV, i Sport, i TR



MAZDA CONNECT System with Touchscreen
i Sport, i TR, i GT, s Trim



Digital Speedo, Analog Tach
s Trim



Dual Zone Auto Climate Control
i TR w/Pkg, i GT, s Trim

EXTERIOR/INTERIOR TRIM DIFFERENCES

Interior #2



Urethane Steering Wheel (Black Center Spoke), Brake Handle, and Shifter
i SV, i Sport



Carbon Fiber Appearance Shift Panel Trim / Silver Shift Boot Surround
i SV



Leather Steering Wheel (Satin Silver Center Spoke), Brake Handle, and Shifter w/Contrast Stitching
i TR, i GT, s Trim



Piano Black Shift Panel Trim / Satin Silver Shift Boot Surround
i Sport, i TR, i GT, s Trim

Commander
i Sport, i TR, i GT, s Trim



Infotainment Connection Hub under HVAC (no CD player)
i Sport, i TR

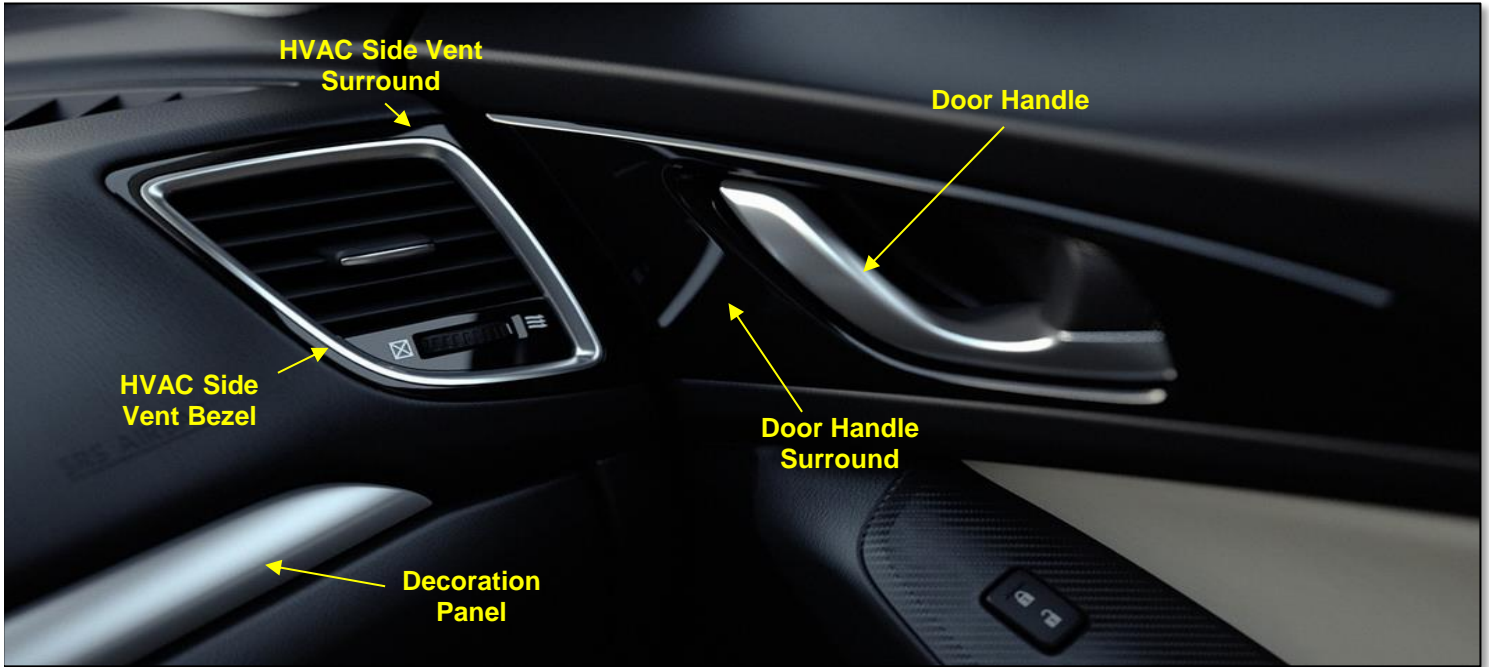


Infotainment Connection Hub in center console
i TR w/Pkg, i GT, s Trim

2015 Mazda3

EXTERIOR/INTERIOR TRIM DIFFERENCES

Interior #3



	<i>i SV</i>	<i>Other i Trim</i>	<i>s Trim</i>
HVAC Side Vent Surround	Black	Piano Black	
Door Handle Surround	Black	Piano Black	
Decoration Panel	Piano Black		Satin Silver
Door Handle	Silver		Satin Silver
HVAC Side Vent Bezel	Silver		Satin Silver